



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC AUTONOMOUS)

Accredited by NBA & NAAC, Approved by AICTE & Affiliated to JNTU-Anantapur  
An ISO 21001-2018 Certified Institution



## DEPARTMENT OF MECHANICAL ENGINEERING

A Report on

### ALUMNI GUEST LECTURE SESSION

Date & Time: : 07.10.2024 & 11.00 AM

VENUE: KK-009

#### Introduction:

On 07.10.2024, the Department of Mechanical Engineering hosted a thought-provoking alumni interaction session featuring **Mr. Reethik C. R.**, alumni of our institution and a successful entrepreneur, managing GOMECHANIC ENTERPRISES, KORAMANGALA, BENGALURU. The topic of the session was "**Building a Scalable Business Model**", aimed at enlightening students about the strategies and approaches for launching and growing a business that can scale effectively. This session was particularly useful for students interested in entrepreneurship, offering real-world insights into both small-scale and medium-scale industries.

The banner features the MITS Madanapalle logo on the left, the institution's name and address in the center, and a 25th anniversary badge on the right. Below the header, it lists accreditation logos (AICTE, NBA, NAAC, IITB, NIRF, ISO) and the organizing department. The main content area includes the lecture title 'ALUMNI GUEST LECTURE on BUILDING A SCALABLE BUSINESS MODEL', the date and time (07.10.2024, 11.00 AM), and the venue (KK BLOCK (K.K.009)). A photo of Mr. Reethik C. R. is shown next to his name and company details: 'REETHK.C.R. ENTREPRENEUR, GOMECHANIC ENTERPRISES, BENGALURU'. The footer states 'ORGANIZED BY THE DEPARTMENT OF MECHANICAL ENGINEERING'.



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The session began with a welcome address by Mr. Manoj Kumar, who set the tone for the event by emphasizing the importance of entrepreneurship in today's economy and encouraging students to learn from Mr. Reethik's experiences. The event concluded with a vote of thanks delivered by Mr. Muthulakshmanan, the event coordinator. The interactive session allowed students to ask questions, gain knowledge about startup strategies, and explore various opportunities in the world of entrepreneurship.

### **Alumni Speaker: Mr. Reethik C. R., Entrepreneur:**

Mr. Reethik C. R., a successful entrepreneur and alumnus of the institution, delivered an inspiring and informative talk on "**Building a Scalable Business Model.**" Drawing from his own entrepreneurial journey, he shared key lessons on how to start a business from scratch and grow it into a scalable enterprise. Mr. Reethik's focused on providing practical advice for budding entrepreneurs, particularly those who are considering starting small-scale or medium-scale ventures.

### **Vote of Thanks by Mr. Muthulakshmanan:**

The session concluded with a vote of thanks delivered by Mr. Muthulakshmanan, the event coordinator. He expressed his gratitude to Mr. Reethik for taking the time to share his entrepreneurial journey and offer valuable advice to the students. Mr. Muthulakshmanan also thanked Mr. Manoj Kumar for his opening remarks and support in organizing the event. Finally, he acknowledged the students for their active participation, making the session both interactive and fruitful.

### **Conclusion and gallery:**

Through this session, students gained a deeper understanding of the entrepreneurial mindset, strategic planning, and the importance of adaptability in the face of challenges. The Department of Mechanical Engineering looks forward to organizing more such events in the future to provide students with opportunities to learn from successful alumni and industry professionals.



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